

# Comment Card

Location Visited: **Charlotte**

Address

Day of Week **Monday**

Shop Date (MM/DD/YYYY) **06/15/2009**

Server Name **Jim**

Time Arrived **08:00 PM**

Time Departed **09:00 PM**

## Demographics

**Please provide the following demographic information. It will only be used to make statistical comparisons between different groups of respondents; it will not be used to profile individual respondents.**

What is your zip code? 03301  
What is your gender? Female  
How old are you? 20-24  
Are you currently employed? Yes-Full Time  
What is your marital status? Single never married  
What are the age ranges of any children 18 years of age or younger living in your household? Choose all that apply. Have no Children 18 or under

## Survey Questions

How often do you eat out at restaurants altogether? At least once a Week  
How often do you eat at our restaurant? Once Every Couple Months  
With your most recent visit to our restaurant, how many people dined with you? 1 other Person  
How satisfied are you with your most recent dining experience at our restaurant? Satisfied  
What influenced your decision to eat at our restaurant? Choose all that apply. Family Member  
What did you order from our restaurant on your most recent visit?

*1 Bud Light Draft  
1 Glass of House Red Wine  
1 Cesar Salad  
1 Pork Chops with Mashed Potato  
1 Salmon with Rice*

What is your favorite item from our current menu?

*I really enjoy the Steak Tip Salad.*

What do you consider to be a fair price (excluding tip) for a full meal, including drinks, appetizers, and dessert for one person at a restaurant such as ours? \$25.01-\$30  
What is the furthest distance you would reasonably travel to get to a restaurant such as ours? 4-6 miles  
What percentage of your bill do you usually leave as a tip? 15%-19%  
How well was our staff at fulfilling special dietary requests or substitutions? Good

**Please rate how important each of the following is to you when selecting a restaurant:**

Alcohol/Wine Availability Not Important  
Ambiance Very Important  
Children's Accommodations Not Important  
Food Taste Very Important  
Music Very Important  
Price of Food Not Important  
Service Very Important  
Location Very Important  
Theme Not Important

How likely are you to return to our restaurant?

Very Likely

What would make you more likely to return to our restaurant?

*I think that the quality of the food is excellent and the prices are very reasonable. I always receive a quality meal at this establishment, and I think that the portion sizes are very generous.*

What do you wish we served on our menu that is not currently on it?

*I think there could be more vegetarian options. There were only three, and for those who don't eat meat, it is a challenge to find something good to eat at a lot of restaurants. Having more vegetarian options would put make people more apt to visit this restaurant.*

What do you think we should remove that is on our current menu?

*I think there are too many fried appetizers on the menu. I would remove at least three of them and perhaps put a couple more healthy options on the menu.*

How could we improve your dining experience in the future?

*I think that the food is great, but they are lacking in terms of service. The service is always decent, but they are never going above and beyond, like you get at other restaurants. The service could be a little more attentive and engaging in my opinion.*